



KULSEN & HENNIG DOMINIK KULSEN

Nature's Brilliant Colours

Newsletter No. 19

06/2014

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All about Natural Fancy Coloured Diamonds

Fancys Forever?

For most people, a colourless (white) diamond still remains the ultimate symbol of a lifelong commitment. The first engagement ring set with a colourless diamond was given to Mary of Burgundy by Archduke Maximilian of Austria in 1477 – the birth of an ongoing tradition.

Today in the United States, an engagement ring set with a colourless single stone has become the standard for which couples pay on average the equivalent of 3 months' salary. In Europe, the trend for the last few years has been to adopt the American model. The same is true for wedding bands. There again, colourless diamonds are most popular.

Yet, is this a deliberate choice not to use Natural Fancy Coloured Diamonds? First of all, we find that, in general, most couples do not even know that Natural Fancy Coloured Diamonds exist.

Often, goldsmiths and jewellers with a true passion for these rare gems are the first contact. They give their customers an idea of the rarity and variety of diamond colours; with true sensitivity, they are able to find the right stones to match the personality of each customer.

Atelier K. (Cologne), Angela Katzy:

"The key is to communicate. For me, white diamonds often create too hard of an effect. Natural Fancy Coloured Diamonds, especially champagne and cognac shades, blend more easily with different skin types."



Wedding rings: 750 white and rose gold, baguettes and princess, cognac colour. © Atelier K. (Cologne)



Engagement ring:
750 white gold, diamond 0.16 ct, Fancy Yellow
© Rieger & Schnaas Goldschmiede (Tübingen)



Engagement ring:
950 Palladium, diamond 0.24 ct, Fancy Brown
© Rieger & Schnaas Goldschmiede (Tübingen)

Rieger & Schnaas (Tübingen), Nicole & Dieter Schnaas:
"Because of their longevity, versatility and, of course, unparalleled brilliance and colour effect, we take much pleasure in working with Natural Fancy Coloured Diamonds."

"When selecting stones, our customers are increasingly attracted to diamonds in general and to Natural Fancy Coloured Diamonds in particular. We think the pictures on our website speak for themselves."

If, for example, a light champagne coloured diamond is chosen instead of a colourless one, the decision depends above all on the open-mindedness of the couple and their willingness to take a more unconventional path.

Once the decision has been made to opt for a Natural Fancy Coloured Diamond, however, its uniqueness makes the stone a strong symbol of the couple's future life together.



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Some of the most popular colours chosen by couples for their rings include warm brown tones ranging from light champagne to dark cognac, sunny yellow, delicate pink and subtle shades of grey and olive green.

Form-Werk (Cologne), Andreas Köther:

"I myself have a great passion for Natural Fancy Coloured Diamonds and have noticed a growing interest among my customers. Demand is increasing."



Engagement ring: 750 yellow gold, taurmaline, pink diamonds. © Form-Werk (Cologne)



Wedding bands: 750 yellow gold, pink diamonds. © Form-Werk (Cologne)

Goldschmiede Heike Crusius (Ratisbonne):

"Natural Fancy Coloured Diamonds make a charming and mysterious statement. For engagement rings, I like to suggest a light champagne coloured diamond as an alternative to a colourless diamond."

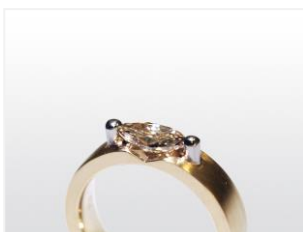


Engagement Rings: light champagne diamonds. © Goldschmiede Heike Crusius (Ratisbonne)



Tragkultur (Düsseldorf), Imke van der Voort & Anna Weiß

"We like to suggest these unusual gems to our customers because they are very special. Someone looking for a diamond that is not too "flashy" is often delighted with the warm elegance of champagne diamonds."



Left: engagement ring: yellow gold, white gold, champagne coloured navette diamond. Right: engagement ring: 750 yellow gold, cushion cut champagne coloured diamond. © Tragkultur (Düsseldorf)



Schmuckmanufaktur Kneist (Darmstadt), Kerstin & Wolfram Kneist:

"We appreciate the unusual character and unique diversity of colours of Natural Fancy Coloured Diamonds. Customers who place great value on individual expression like to break with tradition and opt for these extraordinary stones."



Wedding bands: 750 white gold, princess cut champagne colour. © Schmuckmanufaktur Kneist (Darmstadt)



Wedding bands: 18 kt gold, ebony, Natural Fancy Coloured Diamond. © Schmuckmanufaktur Kneist (Darmstadt)

Gold und Form (Meersburg), Freia & Martin Scheerer:

"Our customers are looking for something unique and they want their engagement ring and wedding bands to express that difference. The "traditional" American engagement ring, with the biggest possible diamond set on the smallest possible band, is rarely requested by our customers. Rather, they want a customized ring that fits their partner perfectly and says "you are exceptional".



Engagement ring: silver ring with white gold and grey diamonds. © Gold und Form (Meersburg)



Engagement rings: "Cosy Rings" and cognac diamonds. © Gold und Form (Meersburg)

Niessing (Vreden), Thomas Nünning

"Engagement rings are definitely in fashion. We like to suggest Natural Fancy Coloured Diamonds to our customers as an alternative to colourless diamonds. For example, the warm tones of champagne diamonds blend beautifully with pink gold. Natural Fancy Coloured Diamonds have become indispensable to our range of products."



Niessing tension rings*: red gold, champagne diamonds. © Niessing



Niessing tension ring* Everest: platinum, Fancy Yellow diamond. © Niessing



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In summary, although Natural Fancy Coloured Diamonds are not yet the fashion for engagement and wedding rings, we can observe that more and more customers are open to the beauty of these rare diamonds. The information provided by the goldsmiths and jewellers about the exceptional characteristics of these stones is a decisive factor.

Eva Niemand (Berlin):

"Eva Niemand: Longevity and inheritability are the main reasons why a couple chooses colourless diamonds, but Natural Fancy Coloured Diamonds are more than just that; they are unique, non-interchangeable pieces that blend perfectly with both the metal and the wearer."



Engagement ring: 750 rose gold, champagne coloured diamonds. © Eva Niemand (Berlin)

Schmucklabor Matthias Frank (Berlin):

"Most of the time, couples want colourless diamonds for engagement rings; however, those customers who are looking for both a diamond and a touch of colour in their wedding rings are enthusiastic about the variety of colours offered by Natural Fancy Coloured Diamonds."



Engagement ring: pink diamond. © Schmucklabor Matthias Frank (Berlin)